

**XXXVIII Sunbelt Social Networks
Conference** of the International Network
for Social Network Analysis

June 27 - July 1, 2018 | Utrecht, The Netherlands

**SPONSOR
BROCHURE**

www.insna.org/sunbelt2018

What is Sunbelt?

- ▶ Official annual conference organized by the International Network for Social Network Analysis (INSNA). INSNA currently has over 1,000 members and more people than ever are interested in attending and presenting their work at Sunbelt conferences.
- ▶ The Sunbelt conference provides an interdisciplinary venue for;
 - ▶ Social scientists
 - ▶ Mathematicians
 - ▶ Computer scientists
 - ▶ Ethnologists
 - ▶ Epidemiologists
 - ▶ Organizational theorists
 - ▶ Public health experts
 - ▶ and others to present current work in the area of social networks.

Sunbelt 2018 - Utrecht, the Netherlands

Unique location
Dom church



Thematic areas of Sunbelt 2018

- ▶ Sunbelt covers many thematic areas:
 - ▶ Social network analysis and network statistics
 - ▶ Online social networks, social media
 - ▶ Inter- and intra-organizational networks
 - ▶ Networks and health
 - ▶ Learning in networks
 - ▶ Cooperation in networks
 - ▶ Negative relations
 - ▶ Social support
 - ▶ Network visualization
 - ▶ And many other social themes for which networks are important

Sponsorship benefits

- ▶ Become a sponsor at one of four levels;
- ▶ Sponsor a particular speaker, event or item, or provide in-kind sponsoring;
- ▶ Encourage your staff and colleagues to attend Sunbelt 2018;
- ▶ Satisfaction from fostering the education of aspiring researchers who will apply new knowledge in their countries;
- ▶ Exposure to over 1,000 people from all over the world, boosting the visibility of your work around the world;
- ▶ Promote your organization, people, program, or products to an engaged audience;
- ▶ Enhance the profile of your brand through conference publicity.

Standard sponsorship benefits

All sponsor partners and exhibitors will receive the following benefits:

- ▶ Logo on official Sunbelt 2018 website (till 3 months after the conference);
- ▶ Advertising in the program book;
- ▶ Rolling Power Point before the opening and keynote session;
- ▶ Logo on banners at the venue throughout the conference

DIAMOND level sponsorship benefits

15,000 euro*

- ▶ Branding as Diamond partner in the entire conference material, banners, etc.
- ▶ Text and link on the conference website
- ▶ Possibility to hand out marketing material in the conference area
- ▶ Logo in Sunbelt 2018 newsletter
- ▶ Acknowledgment in the opening ceremony
- ▶ Logo on lanyards
- ▶ Signage sponsorship
- ▶ 5 free registrations
- ▶ 30% discount on additional registrations
- ▶ 2 free entrance tickets for the conference dinner

** All values are net*

PLATINUM level sponsorship benefits

10,000 euro*

- ▶ Branding as Platinum partner in the entire conference material, banners, etc.
- ▶ Text and link on conference website
- ▶ Possibility to hand out marketing material in the conference room
- ▶ Logo in Sunbelt 2018 newsletter
- ▶ Acknowledgment in the opening ceremony
- ▶ 3 free registrations
- ▶ 25% discount on additional registrations
- ▶ 1 free entrance ticket for the conference dinner

** All values are net*

GOLD level sponsorship benefits

6,000 euro*

- ▶ Branding as Gold partner in the entire conference material, banners, etc.
- ▶ Acknowledgment in the opening ceremony
- ▶ 2 free registrations
- ▶ 20% discount on additional registrations
- ▶ 1 free entrance ticket for the conference dinner

* All values are net

SILVER level sponsorship benefits

3,000 euro*

- ▶ Branding as Silver partner in the entire conference material, banners, etc.
- ▶ Acknowledgment in the opening ceremony
- ▶ 1 free registration
- ▶ 10% discount on additional registrations

* All values are net

Sponsorship opportunities

	Diamond level 15,000 euro*	Platinum level 10,000 euro*	Gold level 6,000 euro*	Silver level 3,000 euro*
Branding as a partner in conference material, banners, etc.	✓	✓	✓	✓
Text and link on conference website	✓	✓		
Possibility to hand out marketing material in the conference area	✓	✓		
Logo in Sunbelt 2018 newsletter	✓	✓		
Acknowledgment in opening ceremony	✓	✓	✓	✓
Logo on lanyards	✓			
Signage sponsorship	✓	✓		
Free registrations	5x	3x	2x	1x
Discount on additional registrations	30%	25%	20%	10%
Free entrance ticket to conference dinner	2x	1x	1x	

* All values are net

Additional optional sponsorship opportunities	Price (€)*
Conference dinner	8,000
Conference app	6,000
Poster reception	5,000
Coffee break powered by ... , per break	3,000
Sponsor a workshop/session	2,500
Reception	2,000
Hospitality suite, per evening	2,000

We are glad to alternate sponsorship opportunities as well. Please get in touch to discuss the options!

** All values are net*

Contact us

For sponsorship and exhibition inquiries please contact:

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